

# BR30 8W DIM. TITANIUM LED SERIES



PRO



8W REPLACES



**65W  
Inc.**

80% Energy Savings

**\$205** Savings  
per lamp\*

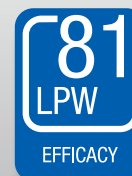
- ⌚ Revolutionary CLOUD design
- ⌚ 60% lighter due to environmentally friendly construction
- ⌚ Exceptional efficacy 81 LPW in Soft White CCT
- ⌚ Smooth dimming with existing installations
- ⌚ Accurate color rendering CRI 82
- ⌚ Soft White, Warm White & Cool White CCT



25,000 H



DIMMABLE



81  
LPW  
EFFICACY



3  
YR  
WARRANTY



CRI (Ra)  
82



ENCLOSED\*\*



LM 79

LM 80

TM 21



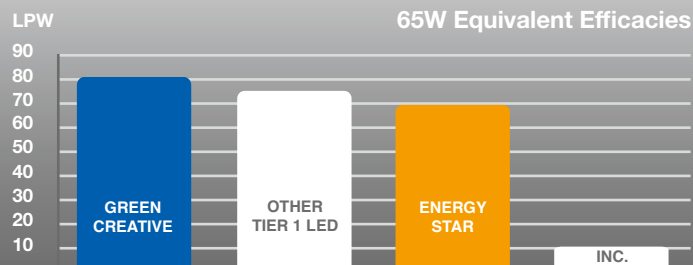
## BR PRODUCT FEATURES

### Revolutionary CLOUD Design

The BR30 CLOUD features an innovative design that provides more efficient light output than previous generations while using 35% less material. This environmentally friendly lamp weighs less than 100g and maintains a traditional incandescent form factor, making it suitable for all applications.



### Exceptional Efficacy



At 81 LPW, this lamp's efficacy is higher than the Tier 1 LED BR30 65W replacement industry average and exceeds the new ENERGY STAR 2.0 requirements. This energy-saving performance makes this lamp a smart retrofit choice for incandescent bulbs.

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## APPLICATIONS

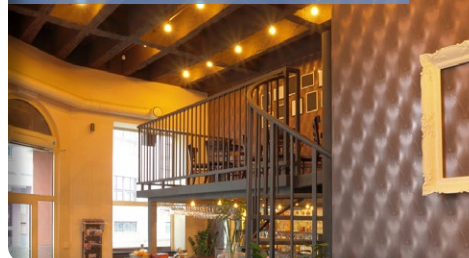
### General Lighting



### Recessed Lighting



### Accent Lighting



Ref.#: DS168-BR30-8W-230117

## SPECIFICATIONS

Product Model	40771 8BR30DIM/827	40772 8BR30DIM/830	40773 8BR30DIM/840
Type	BR30	BR30	BR30
Base	E26	E26	E26
Power (W)	8	8	8
Voltage - Frequency	120V 60Hz	120V 60Hz	120V 60Hz
Color Temp. (ANSI)	Soft White 2700K	Warm White 3000K	Cool White 4000K
CRI (Ra)	82	82	82
Typical lumens (lm)	650	685	710
Efficacy (LPW)	81	86	89
Beam Angle	110°	110°	110°
Dimmable	Yes***	Yes***	Yes***
Power Factor	0.9	0.9	0.9
Rated Lifetime - L70 (hrs.)	25,000	25,000	25,000
Dia. x MOL	3.74"x5.20" (95x132mm)	3.74"x5.20" (95x132mm)	3.74"x5.20" (95x132mm)
Weight (lb. / g)	0.21lb. / 96g	0.21lb. / 96g	0.21lb. / 96g

\* Savings per lamp based on \$0.11 / kw energy cost, 12 hrs / day lamp usage, \$4 incandescent with 1000-hr lifetime, \$20 LED with 25,000-hr lifetime  
 \*\* Suitable for use in totally enclosed fixtures

\*\*\* List of tested dimmer switches available on website  
 \*\*\*\* Suitable for damp locations. Not for use where directly exposed to weather or water